

BUSINESS CARD
main professional educational program
Higher Education - Master's Programs
direction of training: 38.04.08 FINANCE AND CREDIT
Master's Program (Profile): Financial Markets and Investments
recruitment 2022

The educational program has professional and public accreditation *

Recognition of the quality and level of training of graduates who have mastered a program that meets the requirements of professional standards.

Variable approach to final qualifying work in the form of a startup **

Master's program with the possibility of implementation in English

SUPERVISOR
MAIN PROFESSIONAL EDUCATIONAL PROGRAM - MASTER'S LEVEL



Yuzvovich

Larisa Ivanovna

Position: Head of the Department of Finance, Monetary Circulation and Credit

Academic degree: Doctor of Economics

Academic title: Professor

E-mail: yuzvovich @ bk . ru

CHARACTERISTICS OF THE MASTER'S PROGRAM

The goal of the program is to prepare masters in the field of financial markets and investment business, whose professional competencies are aimed at:

- Provision of services related to the issue and circulation of securities, transactions with derivative financial instruments
- Ensuring investment efficiency and optimal conditions for financial transactions between the client and the financial service provider.

FEATURES OF PROGRAM IMPLEMENTATION

- interdisciplinary interaction of masters and practice-oriented teachers, business representatives, state and municipal authorities, corporate and banking sectors of the economy;
- the opportunity to undergo practical training in the structures of the financial and corporate regional market;
- implementation of academic mobility in terms of the formation of an individual curriculum.

The master's program is aimed not only at those who have a specialized bachelor's or specialist's diploma, but also for the contingent with a non-core diploma (law, technical, humanitarian, etc.). The master's program is implemented in full-time form, the term of study is 2 years, in part-time and part-time forms of 2.5 years, in correspondence form according to accelerated terms (through further professional education programs) 1.5 years.

THE PROGRAM AIMS AT:

gaining in-depth theoretical knowledge and providing practical content in the field of financial markets and investments; the formation of a way of thinking that allows a creative approach to solving complex problems and an independent search for new solutions in the field of financial and credit relations. Main disciplines:

- Financial consulting
- Regulation of financial markets
- Personal finance
- Modern monetary system
- The financial analysis
- Business communications
- Financial markets and financial and credit institutions
- Financial policy
- National Insurance System
- Financial and monetary methods of regulation of the economy
- International currency market
- Formation of an investment portfolio
- Financial modeling
- Financial risks

COMPETITIVE ADVANTAGES OF THE PROGRAM:

- the program has a **professional public accreditation** ;
- highly qualified teaching staff (only with an academic degree and title), possessing deep theoretical knowledge and wide practice of their application;
- highly qualified teachers of the department competently solve the problems of the educational process of the university in the field of methodological support, scientific research;
- acquisition of professional knowledge and skills and their practical application during training;
- the use of modern educational technologies, including digital;
- interactive forms of classes in accordance with the Federal State Educational Standard of Higher Education are for teachers of the Department of Finance, Monetary Circulation and Credit a priority task of the educational process, since the transition of higher education to professional standards and, accordingly, the training of specialists in the field of financial and credit relations for state, banking, financial, corporate sectors of the economy is inextricably linked with the professional approach and the demand for the labor market of our graduates;
- **the possibility of targeted training and a variable approach to graduate qualification works in the form of startups.**

COMPETENCES OF THE GRADUATE:

In the course of training on this master's program, undergraduates acquire a set of professional competencies in the following types of professional activities:

- Provision of services related to the issue and circulation of securities, transactions with derivative financial instruments
- Ensuring investment efficiency and optimal conditions for making financial transactions between a client and a financial service provider

In the course of studying on this program, students acquire a set of competencies in accordance with professional standards:

08.004 Specialist of the securities market

08.008 Financial Consulting Specialist

The implementation of the competence-based approach involves the ability to act in a situation of uncertainty. From the standpoint of a professional approach, the main direct result of educational activities is the formation of key competencies, which are formed on the basis of active and interactive forms of conducting training sessions (open lectures by representatives of the investment business, master classes, trainings of professional participants in the financial market)

AREA OF PROFESSIONAL ACTIVITY:

The area of professional activity of the master includes:

- management of finances and cash flows, as well as financial control in commercial organizations, including financial and credit, non-profit organizations, government and local authorities, non-governmental and public organizations;
- research of financial, money, credit markets in academic and departmental research institutions, non-state research funds and organizations, consulting and investment companies;
- pedagogical activity in educational institutions of higher education, additional professional education, professional educational organizations.

The objects of professional activity of the master are:

- financial and monetary relations;
- cash, financial and information flows;
- national and world financial systems;
- finance of business entities.

STRATEGIC PARTNERS:

- Legislative Assembly of the Sverdlovsk Region.
- Ural Head Office of the Bank of Russia
- Ural branch of the Moscow Exchange
- Ural branch of NAUFOR
- Administration of the Governor of the Sverdlovsk Region
- Finance Department of Yekaterinburg
- Ministry of Finance of the Sverdlovsk Region
- Department of the Federal Treasury for the Sverdlovsk Region
- Branch of VTB "Uralsky" in Yekaterinburg
- PJSC Sberbank of Russia
- JSC "UMMC"
- Rosgosstrakh
- SOGAZ
- Alpha Insurance
- KPMG
- PWC

ADDITIONAL FEATURES:

Participation in research work and in conferences, master classes, round tables, business meetings held jointly with representatives of the financial sector of the economy and state and municipal authorities.

The possibility of obtaining additional competencies through optional classes on the financial aspects of bankruptcy of credit institutions, legal entities and individuals.

FIVE REASONS TO ENROLL THE MASTER PROGRAM:

1. **High level teaching.** The teaching staff is the main asset of the Institute of Finance and Law of USUE . Our teachers have been professionals in teaching students and practitioners in their fields of activity for many years. More than 80% of our teachers hold a PhD or Doctor of Science degree.
2. **Youth science.** The USUE Institute of Finance and Law has created many opportunities for unlocking the research potential of students. The research of each student is carried out jointly with the scientific advisor of the Department of Finance, Currency and Credit. The university hosts major scientific events at various levels. Our students also participate with reports at international and Russian scientific conferences .
3. **Corporate partners.** Our corporate partners include global corporations (KPMG, PWC, Gazprom), banks (Raiffeisenbank, Sberbank, Otkritie Bank), insurance companies (Rosgosstrakh, SOGAZ, Alfa-Insurance), government agencies - over 80 partners in total. Representatives of our corporate partners conduct regular master classes, business games and case studies for students, as well as provide them with places for practical training.
4. **Career start.** The USUE Institute of Finance and Law is one of the leading institutes of the university, whose graduates are most in demand by employers. Our graduates hold positions in middle and top management in financial corporations, IT companies, industrial sector and government.
5. **International environment.** The USUE Institute of Finance and Law strives to become an international educational business cluster, in which bachelors, masters and graduate students from all over the world study. Currently, internationalization in educational activities is a priority area of the university. Master students have the opportunity to immerse themselves in a multicultural environment by studying in international groups.

* Together with a diploma of higher education, each graduate receives a certificate of professional and public accreditation of the FINANCE AND CREDIT educational program indicating professional standards.

PROFESSIONAL PUBLIC ACCREDITATION IS a procedure for assessing and recognizing the quality of educational programs of vocational education for compliance with the requirements of professional standards and the labor market.

** The current regulatory legal acts provide a variable approach to establishing the types of final qualifying works, the requirements for them and the procedure for their implementation, including the procedure for determining the topics of final qualifying works. Within the framework of this variability, it is possible for a student (several students together) to perform and defend a final qualifying work, which is the creation of a student startup.