

**BUSINESS CARD**  
**main professional educational program**  
**Higher Education - Master's Programs**  
**direction of training: 38.04.04 state and municipal administration**  
**program: Strategic planning in the field of state and municipal administration**  
**recruitment 2022**

**LEADERS**

**MAIN PROFESSIONAL EDUCATIONAL PROGRAM - MASTER'S LEVEL**



**Dmitry Nozhenko**

**Position:** Deputy Head of Yekaterinburg, Head of the Department of State and municipal control  
**Academic degree:** Candidate of Economic Sciences  
**Academic title:** Associate Professor  
**E-mail:** [gmu@usue.ru](mailto:gmu@usue.ru)



**Vlasova Natalia Yurievna**

**Position:** Professor of the Department of State and Municipal Administration  
**Academic degree:** Doctor of Economics  
**Academic title:** Professor  
**E-mail:** [nat-vlasova@yandex.ru](mailto:nat-vlasova@yandex.ru)



**Molokova Elena Leonidovna**

**Position:** Associate Professor of the Department of State and Municipal Administration  
**Academic degree :** Candidate of Economic Sciences  
**E-mail:** [elmo.sm@mail.ru](mailto:elmo.sm@mail.ru)

**CHARACTERISTICS OF THE PROGRAM**

The program "Strategic Planning in the Sphere of State and Municipal Management" is focused on training highly qualified specialists who are proficient in the methodology and methodology of strategic planning at the state, regional and municipal levels.

**BENEFITS OF THE PROGRAM**

- The curriculum provides an interdisciplinary and integrated approach that allows for multidisciplinary training, taking into account managerial, legal and economic aspects;
- Extensive ties with government and local governments and leading think tanks allow us to annually organize a series of guest lectures and seminars with the participation of practitioners from among the leaders of government bodies.
- Over 70% of classes are conducted in interactive forms (interactive seminars, discussions, management trainings, etc.), which allows you to acquire skills in effective management impact technologies used in state and municipal services;
- Graduates of the program have the opportunity of employment in the bodies of the State and municipal management.

## **COMPETENCES OF THE GRADUATE**

As a result of mastering the program, the graduate:

- has a system of knowledge in the field of theory and methodology of strategic planning;
- has the skills to develop and implement strategic planning documents;
- prepared for the implementation of project activities in state and local government bodies.

## **AREA OF PROFESSIONAL ACTIVITY**

Our graduates work in government and local government bodies, state and municipal organizations, budgetary institutions of the public sector, public organizations and commercial enterprises.

### **STRATEGIC PARTNERS**

- Legislative Assembly of the Sverdlovsk Region.
- Administration of the Governor of the Sverdlovsk Region
- Statutory Court of the Sverdlovsk Region
- Ministry of Economy and Territorial Development of the Sverdlovsk Region
- Ministry of International and Foreign Economic Relations of the Sverdlovsk Region
- Ministry of Finance of the Sverdlovsk Region
- Ministry of Agriculture and Consumer Market of the Sverdlovsk Region
- Administration of Yekaterinburg
- Administration of the Leninsky district of Yekaterinburg
- And etc.

### **FORMS OF INTERACTION**

- Lectures, seminars
- Coordination of topics of final qualifying works, certification
- Assistance in conducting all types of practices
- Department management
- Getting feedback to improve the educational process
- Participation of employers in conferences and round tables organized by the department
- Expert opinions on applications of employers, development of draft documents, etc.