

BUSINESS CARD
main professional educational program
Higher Education - Master's Programs
direction of training: 38.04.02 management
Profile: International Business (MIB)
recruitment 2021 organizations

LEADERS

MAIN PROFESSIONAL EDUCATIONAL PROGRAM - MASTER'S LEVEL



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Position:

Head of the Department of History and
Philosophy

Academic degree: Doctor of
Philosophy

Academic title: Associate Professor

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CHARACTERISTIC OF THE PROFILE

The profile "International Business" (MIB) is focused on training highly qualified and competitive highly qualified leaders of organizations in various industries related to foreign economic activity with knowledge of a foreign language, who understand how international companies work and in what global economic, political and cultural environment they operate. possessing theoretical and practical knowledge and skills in the field of modern international management and marketing. MIB is aimed at motivated managers - leaders who want to make an international career in corporate business, government organizations, or create their own company and promote the interests of Russian business in world markets.

BENEFITS OF THE PROGRAM

- The two-year program is a unique hybrid of business and international relations, designed for those seeking the full range of competencies necessary and sufficient to advance quickly in fortune 500 companies or successfully launch a global startup.
- According to the 2021 qs world university rankings ranking, English-language master's programs in this profile are among the most demanded and are included in the top 100 master's programs in management in the world.
- The English-language Master's program in International Business (MIB) offers the latest practice-oriented business education, enabling students to make a breakthrough in self-capitalization.

- Most of the courses in the program are taught by leading international business practitioners who enrich the educational process with personal examples and business cases.
- The main advantage of the program is its practical orientation.
- The combination of the competencies of a manager, a marketer and an economist gives graduates a competitive advantage over their professional colleagues, including foreign ones, at the start of their professional careers.
- A wide and varied set of courses allows students to gain knowledge in a wide variety of areas of business and international relations, and the availability of elective courses gives flexibility in drawing up their own educational trajectory. The best academic teaching staff is attracted to the International Business program.
- Upon graduation, a state master's degree in management is issued with a specialization in international business.
- Graduates of the program have the skills of scientific and practical research and analytical work, can work in research institutes and organizations, are ready to continue their studies in graduate school and, on the basis of their master's thesis, prepare a thesis for the degree of candidate of economic sciences.

COMPETENCES OF THE GRADUATE ARE FORMED IN ACCORDANCE WITH THE QUALIFICATION REQUIREMENTS FOR STATE AND MUNICIPAL EMPLOYEES

As a result of mastering the program, the graduate is able to:

- conduct business correspondence with foreign partners and has the skills to conduct business negotiations;
- evaluate the effectiveness and compliance of the documentation of commercial proposals, requests of participants in foreign economic activity;
- analyze the domestic and foreign market;
- generalize and systematize the requirements of the legislation of the Russian Federation and the requirements of international agreements and treaties for foreign economic activity;
- assess the political and economic opportunities and risks of doing business in individual countries and regions;
- work with information systems and databases on foreign economic activity, assess the export potential of the organization, the organization's needs for imports and prepare proposals on the priorities of the organization's foreign economic activity;
- manage corporate finance and make investment decisions;
- calculate financial indicators of the effectiveness of the organization's foreign economic activity;
- understand the specifics of doing business in the political, legal and socio-cultural contexts of different countries;
- find and evaluate new market opportunities, form and evaluate business ideas, develop business plans to create a new business;
- choose the right marketing strategy, effectively use marketing and advertising means;
- manage consulting projects with a client;
- summarize and systematize information about the organization's tasks in the field of foreign economic activity, as well as develop strategic and current plans for the organization's foreign economic activity;
- solve the problems of strategic planning and choose the optimal corporate strategy and determine the priorities and key factors for the development of the organization's foreign economic activity;
- carry out business internationalization projects;
- coordinate the actions of the organization's employees involved in the implementation of the foreign economic activity plan;
- manage the organization's resources to implement the plan of foreign economic activity.

AREA OF PROFESSIONAL ACTIVITY

Graduates of the International Business program are heads of the foreign economic activity division, consultants and strategists of international companies, their branches and foreign representations.

Upon completion of the program, graduates get a job in organizations such as:

Russian and foreign commercial and non-commercial organizations

Russian and foreign consulting agencies

Advertising agencies

Russian and foreign banks

State corporations

Ministries and departments, government organizations

Public organizations and foundations

Local authorities

In the field:

Foreign economic activity and economic cooperation

Economic diplomacy

Business analysts, consulting

Marketing, brand management, sales organization

Advertising, exhibitions, PR

Pharmaceuticals

Automotive

Fuel and energy complex

Tourism and hospitality

and etc.

STRATEGIC PARTNERS

- OJSC "Savings Bank of the Russian Federation"
- LLC "Leroy Merlin Vostok"
- Limited Liability Company "Sima-Land" LLC
- LLC "Brit Education and Travel"
- Coca-Cola HBC Eurasia LLC
- LLC "UGMK-holding"
- Kilit Global Tourism company
- LLC "RIO-IMPORT"
- LLC "IBC Human resource ek"
- CJSC Forum Group, etc.
- Moscow State Institute of International Relations (University)
- Peoples' Friendship University of Russia (RUDN)
- London School of Business and Finance
- Center for Support and Development of Public Initiatives "Creative Diplomacy"
- PwC Corporate Treasury & Commodities Practice

FORMS OF INTERACTION

- Conduct master classes, trainings, and also participate in student consulting projects
- Expert opinions on applications of employers, development of draft documents
- Provide places for internships and internships
- Coordination of FQP topics, certification
- Getting feedback to improve the educational process
- Teaching together with strategic partners uses interactive teaching methods: business and role-playing games, simulation games, case studies, presentations, roundtable conferences, test trainings, etc., which allows students to develop practical skills and competencies in making management decisions in areas of international business and etc.