# **BUSINESS CARD**

main professional educational program
Higher Education - Master's Programs
direction of training:38.04.01 economics
profile: economics and healthcare organization
recruitment 2022

# LEADERS MAIN PROFESSIONAL EDUCATIONAL PROGRAM - MASTER'S LEVEL



Borzunov Igor Viktorovich

Position: Professor of the Department of Social Economics

Academic degree: Doctor of Medical Sciences
Academic title: Professor



Badaev Felix Iosifovich
Position: Head of the Department of Social
Economics
Academic degree: Doctor of Medical Sciences
Honored Doctor of the Russian Federation

## CHARACTERISTIC OF THE PROFILE

Preparation of highly qualified masters for research, design and economic, economic and analytical, organizational, managerial and teaching professional activities in healthcare organizations, education, healthcare management organizations in accordance with the requirements of the Federal State Educational Standard of Higher Education in this area of training.

## BENEFITS OF THE PROGRAM

- the competitiveness of graduates with the knowledge and skills that make it possible to provide the most effective management of a medical institution of any form of ownership;
- internship in medical organizations;
- teachers with extensive practical experience, using innovative technologies and analysis of practical materials and situations in teaching;

COMPETENCES OF THE GRADUATE ARE FORMED IN ACCORDANCE WITH THE QUALIFICATION REQUIREMENTS FOR SPECIALISTS IN THE ORGANIZATION OF HEALTH CARE AND PUBLIC HEALTH

As a result of mastering the program, the graduate:

- prepared to participate in the implementation of management decisions in the field of health care;
- prepared for planning the financial and economic activities of a medical organization
- possesses the skills of planning resource provision of a medical organization
- owns modern digital technologies;

- able to effectively provide medical services to the population;
- is able to develop and amend the current regulatory documents.

#### AREA OF PROFESSIONAL ACTIVITY

Our graduates hold positions of deputy heads of social and socio-cultural organizations and heads of functional units, economists-managers, economists, analysts of economic, financial, marketing, analytical services with the competence of effective cooperation with enterprises of various fields and forms of ownership, including financial, credit and insurance organizations; state and municipal authorities; scientific positions in research organizations, in centers for retraining and advanced training of managers, their deputies and economists-analysts for healthcare organizations. ...

#### STRATEGIC PARTNERS

- Ministry of Health of the Sverdlovsk Region
- Leading medical institutions of the Sverdlovsk region

### FORMS OF INTERACTION

- Lecture seminars
- Coordination of final qualifying work topics, certification
- Assistance in conducting all types of practices
  - Getting feedback to improve the educational process
  - Participation of employers in conferences and round tables organized by the department
  - Expert opinions on applications of employers, development of draft documents, etc.