

BUSINESS CARD
main professional educational program
Higher Education - Master's Programs
direction of training: 38.04.01 Economics
Profile : Organization Economics: Business Analysis and Performance
Management
recruitment 2022

SUPERVISOR
MAIN PROFESSIONAL EDUCATIONAL PROGRAM:



Valery Dubrovsky

Position: Professor of the Department of Enterprise Economics, USUE

Academic degree: Doctor of Economics

Academic title: professor

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CHARACTERISTICS OF THE PROFILE:

The program "Economics of the Organization: Business Analysis and Performance Management" is focused on training economists-analysts and economists-managers who, on the basis of deep knowledge of economic theory and practice, are able to competently solve the problems of business analysis in organizations for making decisions on their organizational and economic development and making changes taking into account the interests of stakeholders.

ADVANTAGES OF THE PROGRAM:

- the classic format for building the program, which provides highly professional training for a deep understanding of the organization's business processes and the interests of its stakeholders;
- the innovative focus of the program, which allows you to combine the elements of the economy of entrepreneurship, project management, the economy of innovation, business analytics;
- the balance of learning processes and participation in scientific research jointly by teachers and undergraduates, which allows to develop the theory and practice of the organization's economics;
- the focus of the program on a managerial career in dynamically developing companies, on managing specific projects, as well as creating your own business.

COMPETENCES OF THE GRADUATE, FORMED IN ACCORDANCE WITH THE PROFESSIONAL STANDARD:

As a result of mastering the program, the graduate:

- prepared to participate in determining the directions of the organization's development;
- able to participate in the development of a change management strategy in the organization;
- has the skills to substantiate the approaches used in business analysis;
- prepared to participate in leading business analysis in an organization.

AREA OF PROFESSIONAL ACTIVITY:

Our graduates work as heads of organizations and their functional divisions, economists - managers, economists-analysts, analysts of management systems and organizations in economic, financial, marketing, production-economic, analytical services of enterprises of various types of activity and forms of ownership, financial, credit and insurance institutions, state and municipal authorities, research organizations, institutions of the system of higher and secondary vocational education.

STRATEGIC PARTNERS:

- JSC "Scientific and Production Association of Automation named after N. A. Semikhatov"
- JSC "Scientific and Production Corporation" Uralvagonzavod "
- PJSC "Ural Plant of Chemical Engineering"
- PJSC "Machine-building plant named after M. I. Kalinin"
- LLC "Ural locomotives"
- Open Joint Stock Company "Sverdlovsk Tool Plant"
- JSC "Production Association" Ural Optical and Mechanical Plant named after E.S. Yalamov "
- Institute of Economics of the Ural Branch of the Russian Academy of Sciences

FORMS OF INTERACTION:

Participation in the work of state examination commissions for the protection of final qualifying works;

Conducting classes

Conducting production practices.

Joint participation in the implementation of research and business projects;

Joint participation in financial audit and organizational consulting of enterprises' activities;

Joint preparation and publication of educational literature.

Participation of specialists and heads of enterprises in round tables, conferences.

Participation in the recruitment of students for undergraduate and graduate groups from employees of enterprises according to the training profiles of the department;

Participation of teachers of the department in programs of professional retraining and advanced training of employees of enterprises.

Joint participation in career guidance (factory large-circulation publications, local media), factory sites, meetings with the local administration).