



**BUSINESS CARD OF THE MASTER'S DEGREE PROGRAM OF THE
DEPARTMENT OF ECONOMIC THEORY AND CORPORATE
GOVERNANCE IN THE DIRECTION 38.04.01 "ECONOMICS"
"SUSTAINABILITY OF CORPORATE BUSINESS IN THE GLOBAL AND
NATIONAL ECONOMY"
ADMISSION 2022**

The scientific supervisor of the Master's program is **Irina Nikolaevna Tkachenko**, Doctor of Economics, Professor, Honorary Worker of Higher Professional Education of the Russian Federation, Head of the Department of Economic Theory and Corporate Governance of USUE, winner of the Sverdlovsk Region Governor's Award in the nomination "Professor of the Year -2019".

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The purpose of the program is to develop strategic thinking and professional skills of business leaders who are able to identify business problems, find out the needs of stakeholders, justify solutions and implement changes in the organization that ensure its sustainable development, and are able to successfully manage the company at the national and international level.

Qualification: Master of Economics.

The competencies and professional skills of graduates include: mastering professional, analytical, research and leadership skills and knowledge related to the diagnosis and solution of practical problems of corporate business, substantiation of approaches used in business analysis; possession of modern analytical and managerial tools of corporate management and the development of a strategy for changes in the organization; development of programs for interaction between owners and managers in order to achieve a balance of their interests; knowledge, skills and abilities in the field of creation and development of integrated risk management systems for corporate business; consideration of trends and patterns of development of the world economy for a particular business; assessment of the international business environment; ability to work successfully in a group, negotiate, organize the work of the team.

Main professional disciplines: Instrumental methods of economic analysis in applied and fundamental research, Microeconomics, Macroeconomics, Neoeconomics (advanced level), Theory and Methods of Managerial Decision-making, Corporate Governance, Business Analysis and Business Modeling, Management of Strategic Changes and Strategic Effectiveness, Integrated Corporate Risk Management System, Business Value Assessment and Management, Financial Dimensions of Corporate Strategies, Project Management in corporate Business, International Business Environment, The world economy in conditions of uncertainty, Management technologies in the procedure of business communication, Strategy and tactics of negotiation, etc.

Competitive advantages of the program. The program meets the professional standards of "Business Analyst" and "Risk Management Specialist". The Department of Economic Theory and Corporate Governance is considered the leading one in the field of corporate governance among universities in the Ural region. All teachers participating in the program have academic degrees of doctors and candidates of sciences, have experience in business consulting and are well aware of business needs. All teachers of the department have experience teaching in the Program of training managerial personnel for national economy organizations (Presidential program) in the direction of "Corporate management" (program manager in 2004-2014 - Head of the Department, Doctor of Economics, Professor I.N. Tkachenko). The department has long-term cooperation with the National Council for Corporate Governance, the Russian Institute of Directors, NP "Elite Club of Corporate Behavior", companies and business associations. The department actively cooperates with foreign partners: the Warsaw School of Economics (Poland), with the Business School of the Luiss University of Rome (Italy), with the Anglia Ruskin University (Great Britain). The program manager has a recognized scientific school in the expert community, the implementation of which is supported by many research grants. Graduates who have shown the ability to research can continue their studies at the graduate school of USUE in the scientific specialty 08.00.05. "Economics and management of the national economy". The head of the program I.N. Tkachenko is a member of three dissertation councils at USUE, including the chairman of one dissertation council. The program successfully combines research, analytical and practice-oriented components.

The field of professional activity of masters is quite wide and includes the opportunity to work in successful companies both in Russia and abroad: in real business companies, in representative offices of foreign companies in Russia, in analytical departments of major banks, in international audit and consulting companies, in government authorities. Graduates of the Master's program can work as leading business analysts with knowledge of international corporate business practices; functional heads of business development departments in Russian and foreign companies; leading specialists of corporate risk management systems, risk managers, business consultants of companies, including those with international participation; expert analysts of state management bodies. Graduates of the program have the opportunity to get into the "pool" of professional

independent directors through participation in competitions of the Federal Property Management Agency of the Russian Federation, the Association of Independent Directors, the Skolkovo Independent Directors Club; to realize themselves as entrepreneurs.