BUSINESS CARD OF THE MAIN PROFESSIONAL EDUCATIONAL PROGRAM HIGHER EDUCATION - MASTER'S DEGREE PROGRAMS FIELD OF STUDY: 38.04.01 ECONOMICS PROGRAM: BUSINESS EXPERTISE OF PRICING, COMMODITY MARKETS AND PROCUREMENT

HEADS OF THE MAIN PROFESSIONAL EDUCATIONAL PROGRAM - MASTER'S DEGREE LEVEL



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PROFILE CHARACTERISTICS

The profile "Business expertise of pricing, commodity markets and procurement" is focused on training highly qualified economists with a comprehensive and deep understanding of processes in the field of business development and competition protection, organization and conduct of bidding (procurement), pricing and price regulation.

ADVANTAGES OF THE PROGRAM

- Interdisciplinarity: a combination of economic education, applied knowledge in the field of law and economic analysis;
- practice orientation: the program was developed taking into account the professional standards "Business Analytics",

"Expert in procurement" and "Competition Law";

• uniqueness: a wide scope of employment due to the lack of a narrow-profile binding of the program to a specific type of economic activity.

GRADUATE COMPETENCIES

A graduate who has mastered the Master's degree program must have such professional competencies as:

• the ability to assess the effectiveness and progress of the implementation of business projects and business plans;

• the ability to develop options for management and design solutions, as well as to justify their choice taking into account the criteria of socio-economic efficiency;

- ability to develop strategies and tactics of behavior of economic agents in various markets;
- the ability to identify the prerequisites and causes of negative economic phenomena and trends in commodity markets, contribute to their prevention and reduce the risks of economic activity;

• monitoring of the market of the subject of procurement for state, municipal and corporate needs;

- the ability to conduct an examination of the procurement procedure, as well as an examination of the execution and results of the execution of contracts;
- business consulting on economic, financial, investment issues, company management and own business;

• the ability to navigate the legislation of the Russian Federation and use it to resolve economic disputes, as well as successful business development.

FIELD OF PROFESSIONAL ACTIVITY

• economic, financial, marketing, investment and analytical services of organizations of various industries and forms of ownership;

- state and municipal enterprises and institutions;
- work in public authorities and local self-government bodies;
- consulting companies.

Graduates are prepared to work in the following positions:

- analysts, experts, specialists of companies in the field of economics;
- heads of financial and economic divisions of state authorities and local self-government;
- contract manager, contract service specialist;
- managers in the field of policy definition and activity planning;
- management and organization system analysts;
- business consultants.

STRATEGIC PARTNERS	ФОРМЫ ВЗАИМОДЕЙСТВИЯ
 STRATEGIC PARTNERS Ministry of Economy and Territorial Development of the Sverdlovsk Region Ministry of Finance of the Sverdlovsk Region Sverdlovsk Federal Antimonopoly Service of Russia ANO "Investment Attraction Agency of the Sverdlovsk Region" PJSC Rostelecom PJSC IC Rosgosstrakh Central Bank of the Russian Federation UGMK-Holding LLC JSC "EVRAZ Nizhny Tagil Metallurgical Combine JSC "Production Association "Ural Optical and Mechanical Plant named after E.S. Yalamov" LENTA LLC JSC "Tander" 	 ФОРМЫ ВЗАИМОДЕИСТВИЯ Conducting joint internships and internships Coordination of the topics of final qualifying works and the main professional educational programs Organization and holding of joint professional competitions ("Tochka rosta", etc.) Organization of joint research works Organization and holding of joint scientific and practical events (conferences, round tables) Conducting joint career guidance events (lectures, master classes, open days) Organization of graduates' employment