

BUSINESS CARD
MAIN PROFESSIONAL EDUCATIONAL PROGRAM
HIGHER EDUCATION - BACHELOR'S PROGRAMS
DIRECTION OF TRAINING: 03.38.07 MERCHANDISING
PROFILE: "STATE CONTROL AND SUPERVISION OF THE QUALITY OF GOODS AND SERVICES"

ENROLLMENT OF 2022
LEADER
BASIC PROFESSIONAL EDUCATIONAL PROGRAM - BACHELOR LEVEL



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Position: Associate Professor of the Department of Quality Management and Expertise of Goods and Services

Academic degree: Candidate of Agricultural Sciences

Academic title: Associate Professor

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PROFILE CHARACTERISTICS

The profile "Expertise and state control of the quality and safety of goods and services" is focused on the training of qualified specialists capable of:

- carry out identification, cost, documentary, commodity expertise, authenticity expertise, assessment and confirmation of fulfillment of the quality and safety of goods and services, diagnose defects and identify the causes of their occurrence using modern methods of expert evaluation, make a reasoned conclusion;
- to solve the most important tasks of state regulation of the market space: to identify and timely identify counterfeit, counterfeit and unsafe products; defines requirements for goods, services and establishes compliance with their quality and safety to national and international standards
- to manage the quality and safety of goods and services at all stages of the life cycle and contribute to the achievement of consistently high quality products or services of the company;
- to find organizational and managerial solutions in standard and non-standard situations in the implementation of evaluation and analytical, trade and technological and procurement activities.
- A specialist in the field of expertise and state quality control, and safety of goods and services carries out expert and consulting activities in the field of consumer rights, is able to monitor the market, consulting services on the characteristics of consumer properties of certain categories and types of goods, services and advantages of new products.

ADVANTAGES OF THE PROGRAM

- competitiveness of graduates with knowledge and skills that allow the most effective way to ensure the fulfillment of the powers of state bodies, expert organizations to assess and confirm compliance with the quality and safety of goods and services, authenticity or falsification of goods, identification of counterfeit products, to carry out identification expertise to determine the code of goods according to the Customs Code of the EAEU;
- a wide range of practice bases: state and municipal authorities, supervisory services and expert organizations, representative offices of foreign companies and leading Russian enterprises, trading enterprises of modern formats that contribute to the acquisition of professional skills;
- high intellectual, scientific and informational potential of the teaching staff and the participation of professional practitioners in the educational process; a practice-oriented approach to teaching students and maintaining links between employers and the department;
- participation in research projects of the department and the university and in the activities of student scientific communities;
- the opportunity to continue their studies in the master's program.

THE GRADUATE'S COMPETENCIES ARE FORMED IN ACCORDANCE WITH THE QUALIFICATION REQUIREMENTS FOR QUALITY MANAGEMENT AND CERTIFICATION SPECIALISTS

As a result of mastering the program, the graduate:

- able to use modern methods of research, evaluation and examination of goods;
- is able to apply the current regulatory legal acts and regulatory documents in the field of quality assurance, safety and prevention of the turnover of counterfeit products;
- able to offer sound organizational and managerial solutions in the areas of quality management and assortment of goods, commodity management and expertise;
- owns modern information technologies and software tools in the field of quality management and expertise;
- owns the organization of work on the analysis of complaints and claims to the quality of products, the study of the causes of defects and violations of production technology, the reduction of the quality of work, the release of defects and products of reduced grades, the development of proposals for their elimination;
- prepared for the implementation of measures based on the results of state supervision, interdepartmental and departmental control of the implementation and compliance with standards and technical conditions for product quality, preparation of products (services) for conformity assessment and certification;
- able to develop and make changes to existing regulatory and technical documents.

FIELD OF PROFESSIONAL ACTIVITY

Our graduates work in expert organizations and supervisory authorities, in customs services and customs laboratories, quality consulting organizations, in quality departments of manufacturing enterprises and organizations of retail and wholesale trade; in the field of standardization and quality management.

STRATEGIC PARTNERS

- Ministry of Agro-Industrial Complex and Consumer Market of the Sverdlovsk Region
- Administration of the Federal Service for Supervision of Consumer Rights Protection and Human Welfare in the Sverdlovsk Region (Rospotrebnadzor)
- Ural Customs Administration
- Forensic Service of the Federal Customs Service of the Russian Federation
- Ural Regional Center for Forensic Examinations under the Ministry of Justice of the Russian Federation
- Ural Chamber of Commerce and Industry
- регулированию и метрологии (УМТУ Росстандарта)
- Ural Interregional Territorial Administration of the Federal Agency for Technical Regulation and Metrology (UMTU Rosstandart)
- FBU "State Regional Center for Standardization, Metrology and Testing in the Sverdlovsk Region" (FBU "URALTEST")

FORMS OF INTERACTION

- Conducting open lectures, practical classes, research seminars
- Coordination of WRC topics for bachelors and undergraduates
- Excursions to strengthen the practical orientation of the educational process of students
- Participation in the organization of all types of practices, involvement of students in organizational activities
- Receiving feedback to improve the learning process
- Participation of employers in conferences and round tables organized by the Department
- Participation of teachers in competition commissions as independent experts, etc.
- Conducting competitions of creative student works (essays)