

BUSINESS CARD
MAIN PROFESSIONAL EDUCATIONAL PROGRAM
HIGHER EDUCATION - BACHELOR'S PROGRAMS
DIRECTION OF TRAINING: 38.03.03 PERSONNEL MANAGEMENT
PROFILE: HUMAN RESOURCE MANAGEMENT AND LABOR ECONOMICS
ENROLLMENT OF 2022

LEADERS
BASIC PROFESSIONAL EDUCATIONAL PROGRAM - BACHELOR LEVEL



**Thin
Natalya
Vladimirovna**



**Dolzhenko
Svetlana
Borisovna**



**Plutova
Maria
Igorevna**

Position: Associate Professor of the Department of Labor Economics and Personnel Management, Head of the Master's program "Personnel Management and (People Data)" of USUE, Director of the Center for Analytical Research of the «Association of Managers and Specialists in Human Resource Management»

Academic degree: Candidate of Economic Sciences

Academic title: Associate Professor

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Position: Acting Head of the Department of Labor Economics and Personnel Management of USUE, head of the Master's program "Economics of Human Resources (HR-Business Partner)", President of the «Association of Managers and Specialists in Human Resources Management»

Academic degree: Candidate of Economic Sciences

Academic title: Associate Professor

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Position: Associate Professor of the Department of Labor Economics and Personnel Management, Head of the Master's program "Strategic Technologies of Personnel Management" USUE

Academic degree: Candidate of Economic Sciences

Academic title: Associate Professor

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PROFILE CHARACTERISTICS

The profile "Personnel management and labor economics" is implemented by one of the leading Russian departments in the field of human resource management, whose teachers are developers of professional standards in the field of personnel management. The profile is focused on obtaining a systematic education in personnel management with specialization in economics, sociology and psychology of labor, organization and rationing of labor, regulation, safety, working conditions and discipline in the organization.

ADVANTAGES OF THE PROGRAM

- Among the leading teachers are candidates and doctors of sciences, as well as heads of personnel departments of the largest enterprises in the region (UMMC, NLMK, etc.). In this

connection, special attention in the learning process is paid to practice-oriented learning, solving problem cases within specific disciplines, projects submitted by partners of the training program.

- Teachers of the department have a high level of expertise - they are part of the developers of the professional standard "Specialist in Labor Economics", participates in the updating of the professional standard "Specialist in Personnel Management", are part of the Council for Professional Qualifications in the field of personnel management of the National Council under the President of the Russian Federation for Professional Qualifications and other professional communities.
- In addition to the main one, an optional training program is being implemented - students take part in master classes, open lectures organized by key partners of the department - the Association of Managers and Specialists in Human Resource Management, the Association of Recruiting Agencies of the Urals, the Association of Career Consultants of the Urals.
- Students under the guidance of teachers of the department take an active part in scientific research of the laboratory of the Department for the study of the labor market, in All-Russian and international scientific and practical conferences and competitions. The Department implements its scientific and applied competitions within the framework of the Eurasian Economic Youth Forum.

GRADUATE COMPETENCIES

Graduates of the profile "Personnel Management and Labor Economics" receive comprehensive knowledge on:

- personnel management of the organization, audit and personnel evaluation,
- economy, organization, labor rationing,
- management of wages and personnel costs,
- psychology, physiology and sociology of labor•
- HR analytics and HR metrics management,
- strategic technologies of human resource management.

FIELD OF PROFESSIONAL ACTIVITY

Students and graduates of the profile can build their careers at the largest enterprises, as well as in medium and small businesses, state and municipal institutions, starting from the positions of specialists (managers) in personnel management, in the field of recruitment (recruiters) and personnel evaluation, personnel records management, labor economists, organization of personnel training. Further career growth is possible in the following positions: HR generalist, Head of HR department, HR business partner, HR Director.

STRATEGIC PARTNERS

- Department of Labor and Employment of the Sverdlovsk region,
- The State institution of the Employment Service of the Sverdlovsk region "Yekaterinburg Employment Center",
- Federation of Trade Unions of the Sverdlovsk Region,
- SROO "Association of Managers and Specialists in Human Resource Management"
- Association of Recruiting Agencies of the Urals
- Association of Career Consultants of the Urals
- UMMC
- PJSC Ural Bank for Reconstruction and Development (PJSC «UBRIR»)
- PJSC VTB Bank 24
- CJSC PF "SKB "Kontur"
- PJSC "SKB-bank"
- Ural-Austro-Invest LLC (Atrium Palace Hotel)
- Seversky Pipe Plant OJSC
- Coca-Cola HBC Eurasia LLC

- FCS "Pyaterochka"
- MTS PJSC ("Mobile TeleSystems")
- Ural Bank of Sberbank of Russia
- OJSC "Machine-Building Plant named after M.I. Kalinin"
- JSC "Sverdlovsk Suburban Company"
- Joint Stock Company "Ural Civil Aviation Plant" (JSC "UZGA")
- LLC Company "Personnel Technologies"
- Gazprom Transgaz Yekaterinburg LLC
- PJSC Megafon
- LLC "Aibisi Human Resource Ec" (IBC Human Resources)