

BUSINESS CARD
MAIN PROFESSIONAL EDUCATIONAL PROGRAM
HIGHER EDUCATION - BACHELOR'S PROGRAMS
DIRECTION OF TRAINING: 38.03.01 Economics
Profile: Economics of Enterprises and Organizations
ENROLLMENT OF 2022

LEADERS
BASIC PROFESSIONAL EDUCATIONAL PROGRAM - BACHELOR LEVEL



Dubrovsky Valery Zhoresovich

Position: Professor of the Department of Enterprise Economics

Academic degree: Doctor of Economics

Academic title: professor

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Position: Professor of the Department of Enterprise Economics, acting Head of the Department of Enterprise Economics

Academic degree: Doctor of Economics

Academic title: professor

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PROFILE CHARACTERISTICS:

The profile "Economics of Enterprises and Organizations" is focused on training qualified economists and economists-managers who are able to participate in making managerial decisions on planning, organizing production and setting prices for goods, works, services of enterprises in various fields of activity, as well as in creating their own business.

PROGRAM ADVANTAGES:

- forms professional knowledge and skills in the field of economic analytics and management of the activities of enterprises (organizations) of various types of activities;
- develops the ability to make decisions on planning and pricing in the face of market changes and uncertainty, as well as take into account the risks and features of business processes in large, medium and small businesses;
- provides an opportunity to gain experience and practical skills in making cost-effective and customer-oriented decisions on the problems of a modern enterprise;
- creates the prerequisites and opportunities for improving the professional competencies of a bachelor, developing the ability for self-development and continuous learning.

GRADUATE COMPETENCES FORMED IN ACCORDANCE WITH PROFESSIONAL STANDARDS:

As a result of mastering the program, the graduate:

- has the skills to perform typical tasks of tactical production planning;
- owns the methods of researching the costs of goods, works and services and their cost;
- owns methods of forecasting the range of prices for goods, works and services;
- is able to develop proposals for the formation of a range of prices for goods, works and services;
- prepared to participate in tactical management of production organization processes.

AREA OF PROFESSIONAL ACTIVITY:

Our graduates work as economists, economists-managers, managers, economists-analysts, leaders in the field of policy making and planning of activities, in the field of pricing, attracting investments, analysts in economic, financial, marketing, production and economic services, sales departments, work with clients, supplies, sales, etc. enterprises and organizations of various types of activity and forms of ownership.

STRATEGIC PARTNERS:

FORMS OF INTERACTION:

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| <ul style="list-style-type: none">• JSC "Scientific and Production Association of Automation named after N. | <ul style="list-style-type: none">Carrying out classes, excursionsConducting production practices. |
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<p>A. Semikhatov",</p> <ul style="list-style-type: none"> • JSC "Scientific and Production Corporation" Uralvagonzavod " • PJSC "Ural Plant of Chemical Engineering" • PJSC "Machine-building plant named after MI Kalinin" • LLC "Ural locomotives" • Open Joint Stock Company "Sverdlovsk Tool Plant" • JSC "Production Association" Ural Optical and Mechanical Plant named after E.S. Yalamov " • Institute of Economics of the Ural Branch of the Russian Academy of Sciences 	<p>Participation in the work of state examination commissions for the protection of final qualifying works;</p> <p>Joint participation in the implementation of research and business projects;</p> <p>Joint participation in financial audit and organizational consulting of enterprises' activities;</p> <p>Joint preparation and publication of educational literature.</p> <p>Participation of specialists and heads of enterprises in round tables, conferences.</p> <p>Participation in the recruitment of students for undergraduate and graduate groups from employees of enterprises according to the training profiles of the department;</p> <p>Participation of teachers of the department in programs of professional retraining and advanced training of employees of enterprises.</p> <p>Joint participation in career guidance (factory large-circulation publications, local media), factory sites, meetings with the local administration).</p>
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