

BUSINESS CARD
MAIN PROFESSIONAL EDUCATIONAL PROGRAM
HIGHER EDUCATION - BACHELOR'S PROGRAMS
DIRECTION OF TRAINING: 38.03.01 ECONOMICS
PROFILE: HEALTH ECONOMICS
ENROLLMENT OF 2022

LEADERS
BASIC PROFESSIONAL EDUCATIONAL PROGRAM - BACHELOR LEVEL



**Oshkordina Alla
Anatolyevna**

Position: Associate Professor at the
Department of Social Economics

Academic degree: Candidate of
Economic Sciences

Academic title: Docent



**Badaev Felix
Iosifovich**

Position: Head of the Department of
Economics of the Social Sphere

Academic degree: Doctor of
Medical Sciences

**Honored Doctor of the Russian
Federation**

PROFILE CHARACTERISTICS

Preparation of highly qualified bachelors for analytical, research, organizational and managerial professional activities in social organizations (in particular in healthcare organizations) in accordance with the requirements of the Federal State Educational Standard for this field of training.

ADVANTAGES OF THE PROGRAM

- balanced selection of theoretical and practical disciplines;
- providing practical skills and experience in solving economic problems arising in the activities of various types of healthcare organizations; developing the ability to navigate in conditions of change and uncertainty, make tactical and strategic decisions;
- the program focuses on the acquisition of professional knowledge, skills and competencies by students through the use of modern educational technologies in the educational process (interactive classes, master classes);
- creation of conditions for ensuring the unity of teaching processes and joint scientific research of teachers and students on the basis of real projects; development of scientific and methodological ideas about the theory and practice of economics of social organizations (healthcare).

THE GRADUATE'S COMPETENCIES ARE FORMED IN ACCORDANCE WITH THE LETTER OF THE MINISTRY OF HEALTH OF THE SVERDLOVSK REGION NO.... FROM...

As a result of mastering the program, the graduate:

- able to develop and justify proposals for improving management decisions for healthcare institutions;
- prepared for the planning of financial and economic activities of a medical organization;
- организации has the skills of planning the resource provision of a medical organization;
- owns modern digital technologies;
- able to ensure effective interaction with insurance organizations;
- able to adapt the services and information support of a medical organization to participate in a project for the development of the export of medical services.

FIELD OF PROFESSIONAL ACTIVITY

Heads of functional divisions, economists-managers, economists-analysts in economic, financial, marketing, analytical services of healthcare organizations, organizations of state and municipal administration and defense in cooperation with organizations and enterprises of various spheres and forms of ownership, including financial, credit and insurance organizations.

STRATEGIC PARTNERS

- Ministry of Health of the Sverdlovsk Region
- Leading medical institutions of the Sverdlovsk region

FORMS OF INTERACTION

- Conducting lectures and seminars
- Coordination of WRC topics, graduation
- Assistance in conducting all types of practices
- Receiving feedback to improve the learning process
- Participation of employers in conferences and round tables organized by the Department
- Expert opinions on employers' applications, development of draft documents, etc.