

BUSINESS CARD
MAIN PROFESSIONAL EDUCATIONAL PROGRAM
HIGHER EDUCATION - BACHELOR'S PROGRAMS
DIRECTION OF TRAINING: 38.03.01 ECONOMY
PROFILE: FINANCE AND CREDIT
ENROLLMENT OF 2022

ONLINE TRAINING WITH VTB BANK

**RECOGNITION OF THE QUALITY AND LEVEL OF TRAINING OF GRADUATES WHO
HAVE MASTERED A PROGRAM THAT MEETS THE REQUIREMENTS OF
PROFESSIONAL STANDARDS.**

LEADER
BASIC PROFESSIONAL EDUCATIONAL PROGRAM - BACHELOR LEVEL



Yuzvovich

Larisa Ivanovna

Position: Head of the Department of Finance,
Monetary Circulation and Credit

Academic degree: Doctor of Economic Sciences

Academic title: Professor

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CHARACTERISTIC OF THE PROGRAM (PROFILE)

The purpose of the program (profile): preparation of bachelors ready for professional tasks:

- in the field of financial consulting to ensure investment efficiency and optimal conditions for the client's financial transactions with financial service providers;
- in the part of intermediary activity between a credit institution and a borrower in the implementation of a credit transaction on conditions optimal for the borrower in the process of intermediary activity between credit institutions and the borrower;
- as part of the provision of services in the securities market and derivative financial instruments.

FEATURES OF THE PROGRAM (PROFILE) IMPLEMENTATION

- interdisciplinary interaction of bachelors and practice-oriented teachers, business representatives, state and municipal authorities, corporate and banking sectors of the economy;
- the opportunity to undergo practical training in the structures of the financial and corporate regional market;
- implementation of academic mobility in terms of the formation of an individual curriculum.

ADVANTAGES OF THE PROGRAM (PROFILE)

- the program has online **training with VTB Bank**;
- highly qualified teaching staff with deep theoretical knowledge and wide practice of their application;
- highly qualified teachers of the department competently solve the problems of the educational process of the university in the field of methodological support, scientific research;
- acquisition of professional knowledge and skills and their practical application during training;
- use of modern educational technologies, including digital;
- interactive forms of classes in accordance with the Federal State Educational Standard of Higher Education are for teachers of the Department of Finance, Monetary Circulation and Credit a priority task of the educational process, since the transition of higher education to professional standards and, accordingly, the training of specialists in the field of financial and credit relations for state, banking, financial, corporate sectors of the economy is inextricably linked with the professional approach and the demand for the labor market of our graduates.

BASIC DISCIPLINES

- Corporate finance
- Securities management activities
- Financial products and services
- Stocks and bonds market
- Credit brokerage
- Derivative financial instruments
- Fundamentals of making financial decisions

- International Financial Reporting Standards
- Brokerage and dealer activities
- Finance and financial system of the state
- Money, credit, banks
- Monetary system
- Financial and economic analysis
- The budgetary system of the Russian Federation
- Taxes and taxation
- Banking
- Insurance
- Monitoring of the conjuncture of financial markets
- Fundamentals of Financial Consulting
- Investments and investment activities
- International monetary and credit relations
- Digital finance

COMPETENCES OF THE GRADUATE

In the course of studying on this program, students acquire a set of competencies in accordance with professional standards:

08.004 Specialist of the securities market

08.008 Financial Consulting Specialist

08.016 Credit brokerage specialist

The implementation of the competence-based approach involves the ability to act in a situation of uncertainty. From the standpoint of a professional approach, the main direct result of educational activities is the formation of key competencies, which are formed on the basis of active and interactive forms of conducting training sessions (open lectures by business representatives, master classes, trainings).

AREA OF PROFESSIONAL ACTIVITIES

The area of professional activity of the bachelor includes:

- economic, financial, marketing, production-economic and analytical services of organizations of various industries, spheres and forms of ownership;
- financial, credit and insurance institutions;
- state and municipal authorities;
- academic and departmental research organizations;

STRATEGIC PARTNERS

- Legislative Assembly of the Sverdlovsk Region.
- Ural Head Office of the Bank of Russia
- Ural branch of the Moscow Exchange
- Ural branch of NAUFOR
- Administration of the Governor of the Sverdlovsk Region
- Department of Finance of Yekaterinburg
- Ministry of Finance of the Sverdlovsk Region
- Department of the Federal Treasury for the Sverdlovsk Region
- Branch of VTB "Uralsky" in Yekaterinburg
- PJSC Sberbank of Russia
- LLC "European Medical Center "UGMK-Health"
- Rosgosstrakh
- SOGAZ
- Alfa-Insurance
- KPMG
- PWC

ADDITIONAL FEATURES

- Participation in research work and in conferences, master classes, round tables, business meetings held jointly with representatives of the financial sector of the economy and state and municipal authorities.
- The possibility of obtaining additional competencies through optional classes on the financial aspects of bankruptcy of credit institutions, legal entities and individuals.