

**BUSINESS CARD**  
**MAIN PROFESSIONAL EDUCATIONAL PROGRAM**  
**HIGHER EDUCATION - BACHELOR'S PROGRAMS**  
**DIRECTION OF TRAINING: 38.03.01 ECONOMICS**  
**PROFILE: WORLD ECONOMY AND FOREIGN ECONOMIC ACTIVITY**  
**ENROLLMENT OF 2022**

**LEADERS**  
**BASIC PROFESSIONAL EDUCATIONAL PROGRAM - BACHELOR LEVEL**



**Kovalev Viktor  
Evgenievich**

**Position:** Professor of the Department of World Economy and Foreign Economic Activity, expert practitioner in the field of foreign economic activity and customs regulation, Vice-Rector for Research, USUE

**Academic degree:** Doctor of Economics

**Academic title:** Associate Professor

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**Falchenko Oksana  
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**Position:** Head Department of World Economy and Foreign Economic Activity

**Academic degree:** Candidate of Economic Sciences

**Academic title:** Associate Professor

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**Vyazovskaya Veronika  
Vladimirovna**

**Position:** Associate Professor of the Department of World Economy and Foreign Economic Activity

**Academic degree:** Candidate of Economic Sciences

**Academic title:** Associate Professor

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**PROFILE CHARACTERISTICS**

The Bachelor's educational program in the profile of «**World Economy and Foreign Economic Activity**» is focused on training highly qualified specialists capable of ensuring the effective functioning and development of foreign economic activity and the implementation of international business projects of economic entities and authorities, as well as making and executing managerial decisions in the field of international business.

**PROGRAM ADVANTAGES**

- Provision of modern professional theoretical and practical knowledge in the field of international economic relations and management of foreign economic operations of economic entities;
- Application of a practice-oriented approach and interactive technologies for teaching students of the profile "World economy and foreign economic activity" with the use of author's cases on planning, organizing, managing and evaluating the effectiveness of foreign economic operations and international business projects;
- Conducting field classes for students of the department on the basis of customs authorities and enterprises participating in foreign economic activity;
- Teaching two foreign languages and ample opportunities for strong language training, including internships abroad on international programs of academic mobility;
- Provision of gaining experience and practical skills in the development and implementation of the strategy of foreign economic activity of enterprises and constituent entities of the Russian Federation, preparation of foreign trade contracts, economic analysis of foreign trade transactions and international business projects, registration and support of foreign trade transactions, financing of foreign trade activities through documentary business tools.
- Ensuring the acquisition of competencies in customs clearance of foreign economic activity.
- Improving the professional competencies of a bachelor through the development of a wide range of various programs of additional education, including obtaining an additional diploma of an interpreter in the field of professional communication.

**COMPETENCES OF THE GRADUATE**

The bachelor's educational program in the profile «**World Economy and Foreign Economic Activity**» fully complies with the requirements of the professional standard "Specialist in Foreign Economic Activity".

As a result of mastering the program, the graduate will receive the necessary amount of knowledge, abilities and skills, which will allow him to effectively:

- develop and implement a strategy for foreign economic activity of enterprises and regions;

- search for contractors abroad and negotiate with foreign partners thanks to in-depth study of two foreign languages (optionally English, German, French, Spanish, Chinese);
- prepare foreign trade contracts and conduct foreign economic transactions;
- conduct business analysis of foreign trade transactions and international business projects;
- work in leading positions in the foreign economic departments of large companies and government bodies, as well as give a successful start to your business.

### **AREA OF PROFESSIONAL ACTIVITY**

Our graduates are in demand in Russia and abroad.

Graduates of the bachelor's program «**World Economy and Foreign Economic Activity**» are prepared to work in the positions of specialists, managers and experts in foreign economic activity

Places of work for graduates of the program are:

- foreign economic services, export / import departments of leading Russian enterprises and foreign companies;
- branches of international corporations in Russia, the EAEU countries, the CIS and far abroad;
- the largest Russian banks and banks with foreign capital participation;
- customs authorities and persons carrying out activities in the field of customs (customs representatives, customs carriers, authorized economic operators);
- federal and regional authorities;
- transport companies engaged in international transport;
- marketing services of Russian firms and foreign companies;
- travel companies
- official representations of foreign states in Yekaterinburg;
- international consulting and auditing companies, etc.

### **STRATEGIC PARTNERS**

- Ural Customs Directorate of the Federal Customs Service of Russia
- Ural Chamber of Commerce and Industry
- LLC «Terkon-KTT»
- Ministry of International and Foreign Economic Relations of the Sverdlovsk Region
- JSC «Production Association" Ural Optical and Mechanical Plant named after E.S. Yalamov»
- JSC «Uralelectromed»
- LLC «UGMK-holding»
- PJSC «Ural Plant of Rubber Technical Products»
- LLC «Coca-Cola HBC Eurasia»
- Joint Stock Company «Ural Civil Aviation Plant» (JSC "UZGA")
- CJSC «Ural Plant of Elastomeric Seals» 3AO
- CJSC «Kushvinsky Plant of Rolling Rolls»

### **FORMS OF INTERACTION**

- provision of internship places for students by strategic partners on the basis of long-term cooperation agreements;
- providing internship opportunities for teachers of the department;
- attracting strategic partners to participate in the state final certification;
- attracting strategic partners as experts to scientific events held for students of the educational program (conferences, forums, round tables, expert sessions, etc.);
- interaction with strategic partners in the organization of extracurricular activities for students of the educational program (excursions, master classes, offsite events, etc.).