

BUSINESS CARD
MAIN PROFESSIONAL EDUCATIONAL PROGRAM
HIGHER EDUCATION - BACHELOR'S PROGRAMS
DIRECTION OF TRAINING: 38.03.01 ECONOMICS
PROFILE: BUSINESS ANALYTICS
ENROLLMENT OF 2022

LEADERS
BASIC PROFESSIONAL EDUCATIONAL PROGRAM - BACHELOR LEVEL



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PROFILE CHARACTERISTIC

The Business Analyst profile is focused on training business analysts who provide activities designed to justify management decisions and business development directions using IT technologies, the results of which serve as the basis for sustainable development of both individual organizations and industries and regions.

The profession of BUSINESS ANALYST is widely used in various spheres of the economy - from analyzing business problems, identifying business needs, developing solutions and implementing changes, to setting goals for designing information systems for business support.

PROGRAM ADVANTAGES

- high competitiveness of graduates with knowledge and skills that allow modeling, adjustment, improvement and restructuring of business processes;
- a wide range of employment and decent wages;
- high qualification of the teaching staff, with the involvement of experienced professional practitioners in the educational process;
- the presence of a basic department of antimonopoly regulation and competition development at the Office of the Federal Antimonopoly Service in the Sverdlovsk Region;
- the possibility of continuing education on the master's programs "Business expertise of pricing, commodity markets and procurement", "State financial regulation: audit, control, supervision".

COMPETENCES OF THE GRADUATE

Graduates of the program possess such skills and abilities as:

- collection, calculation and analysis of economic and socio-economic indicators of the organization;
- analysis and interpretation of financial and other statements of the organization in order to make effective management decisions;
- assessment of options for management decisions, taking into account the criteria of efficiency, risks and possible socio-economic consequences;
- application of information technology to the extent required for business analysis;
- planning, organizing and holding meetings and discussing issues with stakeholders;
- consulting on business and management issues.

AREA OF PROFESSIONAL ACTIVITIES

- commercial and non-commercial organizations;
- bodies of state power and local self-government;
- audit, consulting and appraisal companies.

LIST OF KEY JOBS

- analysts, experts, specialists in the field of economics;
- specialists of financial and economic units of state authorities and local self-government;
- specialists in the field of policy making and planning of activities;
- analysts of management and organization systems;
- business consultants on financial matters and investments.

STRATEGIC PARTNERS

- Ministry of Economy and Territorial Development of the Sverdlovsk Region
- Sverdlovsk OFAS Russia
- ANO "Agency for attracting investments of the Sverdlovsk region"
- Ural Chamber of Commerce and Industry
- Committee on the Commodity Market of the Administration of the city of Yekaterinburg
- ZAO PricewaterhouseCoopersAudit
- PJSC Rostelecom
- PJSC IC Rosgosstrakh
- Central Bank of the Russian Federation
- JSC "Scientific and Production Corporation" Uralvagonzavod "
- JSC "Production Association" Ural Optical and Mechanical Plant named after E.S. Yalamov "
- LLC "UGMK-holding"
- OJSC "EVRAZ Nizhniy Tagil Metallurgical Plant"
- LLC "LENTA "
- JSC "Tander"

FORMS OF INTERACTION

- conducting joint practices and internships
- organization and holding of joint professional competitions ("Growth Point", etc.)
- coordination of topics of final qualifying works and basic professional educational programs
- conducting joint career guidance events (lectures, master classes, open days)
- organization of joint research projects
- organization and holding of joint scientific and practical events (conferences, round tables)
- organization of employment of graduates